

**FOR IMMEDIATE RELEASE**

**Press Release**

**Date:** October 10<sup>th</sup>, 2017

**Contact:** Ana-Maria Anitei ([media@tedxmontecarlo.com](mailto:media@tedxmontecarlo.com))

**Author:** Ana-Maria Anitei & Allison Billaud (translation)

### **TEDxMonteCarlo Speaker Announcement!**

**MONACO – October 10, 2017.** Join the second **TEDxMonteCarlo**, November 11<sup>th</sup>, at the Grimaldi Forum Monaco, where 18 engaging speakers from around the world will converge and explore a wide range of ideas from science to business and global issues. Sharing their passions, local and global speakers will spark new ideas, create new conversations and inspire new ways of doing things. With a theme of “License to Know”, the speakers will explore the areas of safety, security, transparency, artificial intelligence and entrepreneurship.

A few of the notable speakers will include Mikhail VARSHAVSKI (Dr. Mike), a New York-based doctor focusing on family and preventive medicine. He is a social media entrepreneur, philanthropist and a doctor with purpose. Fiorina BEREZOVSKY, a 10 year-old Chess Champion and a member of the Monaco team. Kohei OGAWA, an Osaka University professor who developed a robot which moves like it has a life of its own. Emily ROLFE, the youngest female competitor on the 32<sup>nd</sup> edition of the Marathon des Sables, at the age of 17. Johannes PINL, a Monaco-based entrepreneur who’s passion and expertise is on innovative marine and land-based solutions for asset protection and saving lives. Teodora Elvira WI, a Medical Officer at the World Health Organization (WHO) in Geneva, who is leading the development of global Sexually Transmitted Infection guidelines.

TEDxMonteCarlo wishes to extend a big thank you to our sponsors, without whom this event would not be possible. Thank you EFG Private Banking for being our “Platinum” sponsor, The Grimaldi Forum Monaco for being our “Gold” sponsor, our “Silver” sponsors including Marfin, Monaco Broadcast, Monte-Carlo Société des Bains de Mer (SBM), Savills Monaco and our speaker gifts sponsor Nike Monte-Carlo. We still have availability for partnerships, so if you are interested, we would love to hear from you at [partnerships@tedxmontecarlo.com](mailto:partnerships@tedxmontecarlo.com).

TEDxMonteCarlo is a one-day event and will take place November 11<sup>th</sup>, 2017 at The Grimaldi Forum. Tickets are on sale on our website for 88 Euros and a discounted fare of 55 Euros for students, giving access to morning activities, the Talks, and networking opportunities during the coffee break. We have several discount codes with a few select partners, as well as group ticket discounts. We suggest buying your ticket early as tickets are running out fast. For more information, please contact [tickets@tedxmontecarlo.com](mailto:tickets@tedxmontecarlo.com).

TEDxMonteCarlo is an independent TED-style event. TED began in 1984 and has become a global phenomenon. TED Talks are short, powerful talks that share an idea, in less than 18 minutes. Every second 17 TED Talks are viewed at [www.ted.com](http://www.ted.com) in over 100 languages.

“TED has created a product that’s sophisticated, popular, lucrative, socially conscious, and wildly pervasive.” – *The New Yorker*

The desire to improve the world through innovation is at the heart of Monaco. Ruled by one of the oldest monarchies in Europe, Monaco is home to over 130 nationalities and leads the world in the exploration of renewable energy, whilst also being a pioneer in environmental ocean and research, carbon neutrality, and sustainability.

It is the mission of TEDxMonteCarlo to connect the community, inspire innovation, and foster visionary ideas within the community. We aim to bring thinkers, dreamers and visionaries together.

Stay in touch and up-to-date with TEDxMonteCarlo through our website and social media channels.

Contact: [media@tedxmontecarlo.com](mailto:media@tedxmontecarlo.com)

Website: [www.tedxmontecarlo.com](http://www.tedxmontecarlo.com)

Facebook, Twitter and Instagram: [@tedxmontecarlo](https://www.facebook.com/tedxmontecarlo)

## About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

## About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on [TED.com](http://TED.com). TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include [TED.com](http://TED.com), where new TED Talk videos are posted daily; the [Open Translation Project](http://OpenTranslationProject.org), which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative [TED-Ed](http://TED-Ed.org); the annual million-dollar [TED Prize](http://TEDPrize.org), which funds exceptional individuals with a "wish," or idea, to create change in the world; [TEDx](http://TEDx.org), which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the [TED Fellows](http://TEDFellows.org) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at <http://twitter.com/TEDTalks>, on Facebook at <http://www.facebook.com/TED> or Instagram at <https://instagram.com/ted>.